

# **National Livestock Mission**

## **Entrepreneurship Development Programme - 2021-26**

The Department of Animal Husbandry & Dairying, Government of India is implementing the scheme of National Livestock Mission - Entrepreneurship Development Programme since the financial year 2021-22. The concept of NLM - EDP Scheme is to develop the entrepreneurs in poultry, sheep & goat, pig, feed and fodder development in order to create forward and backward linkage for the produce available at the unorganized sector and to link with the organized sector.

The scheme aims to develop entrepreneurship in the rural poultry development, sheep & goat, piggery, feed & fodder development in order to invite the private investment as well as the rural youth to come forward in this sector so as to enable them self-reliant. This will help the country self-sufficient in the meat, egg and wool production which after meeting the domestic demands can be exported to earn foreign exchange.

The Government of India have decided to incentivize such entrepreneurship development through providing Maximum of 50% back-ended subsidy for the project cost as mentioned against each of the entrepreneurship projects.

All the projects envisaged should preferably have a Hub and Spoke model where the beneficiary entrepreneur will act as Hub and the farmers of the catchment area will get the benefit of the produce of hub. In this way, chain of forward and backward linkage will be developed for better pricing of the products produced by the farmers.

### **1. Projects and subsidy limits/ceiling**

- **Poultry** - Rural Poultry Entrepreneurship Model for establishment of Parent Farm of 1000 female birds and 100 male birds of Low Input Technology, Hatchery for production of chicks and brooder mother unit for brooding and rearing of the chicks (**up to Rs.25.00 lakh**). *In this scheme, there is provision for Layer Farms only.*
- **Sheep / Goat** - The Entrepreneurs / Eligible Entities can establish sheep and goat breeding unit with minimum 100 females and 5 males and can apply in multiple of 100+5 unit with a maximum limit up to 500+25 unit. Accordingly, 50% capital subsidy up to following subsidy ceiling will be provided to beneficiaries:

<b>Unit Size for Goat Farm</b>	<b>Max amount of capital</b>
100 females +5 males	10 Lakhs
200 females +10 males	20 Lakhs
300 females +15 males	30 Lakhs
400 females +20 males	40 Lakhs
500 females +25 males	50 Lakhs

- **Pig** – The entrepreneur will be provided assistance for the establishment of a breeder farm with minimum 50 sow and 5 boars. The applicant can also establish breeder farm with 100 sow and 10 boars. Accordingly, 50% capital subsidy up to following subsidy ceiling will be provided to beneficiaries:

<b>Unit Size for Piggery Farm</b>	<b>Max amount of capital subsidy</b>
50 sows +5 boars	15 lakhs
100 sows+10 boars	30 lakhs

- **Feed and Fodder** - Entrepreneurship for establishment of silage making unit and fodder block making unit. (up to Rs.50.00 lakh).
- **MODEL PROJECTS WITH INDICATIVE COSTS & PROJECT COMPONENTS.**

## 2. Eligible Entities:

Individuals, Farmers Producer Organizations, Self Help Group, Joint Liability Group, Section 8 companies. **Joint applications may also be considered as individual category of applicants.**

## 3. Qualification Criteria:

Following will be the minimum pre-qualification criteria. Each eligible entrepreneur-aggregator/private individuals, SHGs/ FPOs/ FCOs/ JLGs and Section 8 companies should possess all the following pre-qualification criteria. Responses not meeting the minimum pre-qualification criteria will be out rightly rejected and will not be evaluated further.

- Entrepreneur/applicant shall have appropriate experience/training in breeding or rearing of dairy animals. Certificate of experience in breeding and rearing of poultry, goat, pigs (as the case may be) from local Govt. Veterinarian
- The entrepreneur / applicant will be responsible for arranging land of suitable size and location.
- The Minimum beneficiary contribution for bank financed projects 10% of total project cost.
- The applicant may also be eligible for applying for more than one component in NLM - EDP simultaneously.
- More than one adult member of a family may also be eligible to apply and may avail benefits under the NLM - EDP scheme, provided he/she fulfils the eligibility criteria.

#### 4. Required List of Documents

##### a. Mandatory Documents for individual Applicants

- Detailed project report (DPR) including cost of project, means of finance, recurring cost, net income etc.

**Draft Format for DPR Preparation is given below**

**GOAT PIG POULTRY FODDER**

- Land document (Ownership/ Lease deed/ Rent Agreement etc.) along with latest Land Tax Receipt. The Lease Agreement has to be registered in before forwarding the application to SLEC/DAHD.
- Address Proof (Election ID card, Electricity Bill, Water Bill, Telephone Bill, Bank Passbook, Rent agreement etc.).
- Photograph of Applicant and the Photograph of the project site with GIS Location.
- **BANK MANDATE FORM** along with Cancelled cheque.
- Bank statement for last six months.
- Training certificates / Experience letter certificate about any livestock farming activities done earlier from a Local Government Veterinarian.
- Education certificates
- PAN card

##### b. Mandatory Documents for Applicants other than individuals.

- Partnership Deed.
- Certificate of Incorporation (in case of Company).
- GST Registration Certificate
- List of farmers linked/attached with applicant(Applicants other than Individuals) comprising Name, Aadhar Number, Mobile No. and Address
- Last three years audited Annual financial statements, if applicable
- Last three years income tax returns.

#### 6. Workflow of Application:

- a. The beneficiary/ entrepreneurs shall submit the application along with required documents through the online portal of NLM <https://nlm.udyamimitra.in/>
- b. The Applications received in the portal will be evaluated by selection /scrutinizing committee of SIA comprising of Officers from AHD & KLDB.
- c. If application is found eligible, Entrepreneur/ applicant will be invited for presentation of the Detailed Project Report (DPR) before the selection committee in online/offline mode for evaluation.
- d. Selection committee or AHD & KLDB officers conduct site verification to assess the details in the proposal submitted by the Entrepreneur /applicant.

- e. Financial competency of the Entrepreneur/applicant will be assessed by the selection committee based on documents submitted, presentation made and field verification and recommends the Eligible Application to bank/financial institution for loan.
- f. All required documents and collateral security if demanded by the bank shall be provided solely by the beneficiary.
- g. If the Bank found the Application Non-Eligible for sanctioning of Loan/Bank guarantee, the application will be marked as “NOT INTERESTED” in the portal or Details are missing. The Lender will returned the same to SIA and SIA will returned the application to Applicant for rectification of defects for re-submission.
- h. After receipt of Loan sanction letter from bank/financial institution, SIA will recommend the Application to the State Level Executive Committee (SLEC) for approval. Those projects approved by SLEC will be uploaded in the portal of NLM-EDP by SIA for CEC Approval.
- i. The DAHD approve the eligible projects through the Project Approval Committee and intimate the same in the portal and will be forwarded to the respective Lenders.
- j. The Lending Bank will forward the application to SIA after marking minimum 25% of sanctioned loan disbursement. SIA will verify the Disbursement Marking and Application will be forwarded to Lender for uploading the Lender Certificate through portal. The Lender will returned the Application to SIA after uploading the Lender certificate after disbursing a minimum of 25% of sanctioned loan.
- k. The SIA/ AHD & KLDB Officers will be physically verify the progress of the project and will upload the recommendation Certificate and Physical progress report in the portal.
- l. Once the Application has found completed as SIA Milestone 1 under NLM - EDP scheme guidelines and forwarded to CEC for further processing for release of First Installment of capital subsidy.
- m. The SIDBI will release the First Installment of capital subsidy to Bank for further release of the same to beneficiary Account and mark the same on the portal.
- n. Once the loan disbursement completed by the Lender and the projects are fully completed the Lender will issue the loan “Disbursement completion certificate” and the application forwarded to SIA through the portal.
- o. It is mandatory to submit the **Integrity Compliance** (Performa for Integrity Compliance / enclosed as Annexure IX of NLM guidelines) and Surety Bond (enclosed as Annexure X of NLM guidelines) to SIA before project completion.
- p. SIA will physically verify the progress of the project and will upload the ‘**Recommendation Certificate by SIA after project completion**’ (Standard Format 5) along with ‘**Physical Progress Report: Project Fully Implemented**’ (Standard Format 6) and forward the application through the portal to CEC.
- q. During verification and recommending the project for release of second installment SIA will ensure the actual capital cost spent on establishing the complete project and mention the same. The total amount of subsidy shall not exceed 50% of actual capital cost involved and also the subsidy ceiling as per the NLM - EDP operational guidelines. The SIA shall obtain all the necessary documents to verify the actual capital cost as mentioned in Standard Format 5 and upload the same in portal in a single pdf while recommending for release of final subsidy against the particular application.
- r. Now these applications have completed SIA Milestone 2 and are available to DAHD for scrutiny. DAHD shall approve the eligible projects through the Project Approval Committee (PAC) and mark the same in the portal (CEC Milestone2). If the total eligible subsidy amount is different that the approved subsidy amount, decision will be taken in Standard Operating Procedure (SOP) National Livestock Mission (NLM) 8 PAC meeting according the merit of the project.

- s. Now the eligible proposals will be available to SIDBI for release of final installment of subsidy. SIDBI will release the final installment of subsidy to bank/ financial institution for further release of the same to beneficiary account (details under point 5, Mechanism for release of Fund by SIDBI to Lenders) and mark the same on the portal.

## **7. Release of subsidy to the Beneficiaries:**

- 50% back-ended capital subsidy up to the limit / ceiling of subsidy mentioned against each project will be released in two installments.
  - First installment will be released upfront to the lending bank which will be credited to beneficiary account after the bank releases minimum 25% of the sanctioned loan to the beneficiary and its confirmation by SIA. The release of subsidy will be entered in the portal also.
  - Beneficiaries will be eligible for the second installment after completion of the project and certified so by SIA and returnable through the portal.
  - Beneficiaries will have to continue the operation of the project for a minimum period of three years after completion of the project.
  - SIA will follow up the project for a period of 2 years after completion with regards to its operation.
  - The whole project area will be also monitored through GIS.
  - SIDBI shall release the subsidy amount in the bank account of lender as shared in the Standard Formats, in both the cases i.e., project with bank loan/ Self-Financing Project for further release of the same to beneficiary. Further, lender shall open a dedicated account for release of subsidy amount, if required at any point of time.
  - After the funds released by SIDBI, lender shall release the subsidy amount to beneficiary within 15 working days from the date of receiving the funds.
  - Lender shall furnish the utilization certificate in respect of capital subsidy amount transferred by SIDBI in the standard format attached as Annexure 5 - Utilization Certificate to be submitted by Lender.
- ❖ NLM – EDP supports only Green Field Projects, not for any kind of Expansion, Modification and Strengthening of existing Projects.
- ❖ The Implementation of the Scheme is as per the [Guideline of Standard Operating Procedure of National Livestock Mission Entrepreneurship Development Program \(NLM- EDP\)](#) and its Modification/Amendment from time to time.

# How to Apply

- Visit the official website of the **National Livestock Mission** using below Link

[CLICK HERE TO APPLY  
https://nlm.udyamimitra.in/](https://nlm.udyamimitra.in/)

- Select Apply here & choose Login as Entrepreneur and register with your Mobile Number



**Welcome to NLM**

**Select Role**

**Login as Entrepreneur**

OR

**Login as Government / Other Agencies**

OR


**Login as Research & Innovation**

**Welcome to NLM**

**Applicant**

Mobile Number \*

+91

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